



# Recognizing Outstanding HIV/AIDS-Related Cable Programming

## The Cable Positive 7th Annual POP Awards

HOSTED BY FREDERICK WELLER

Tuesday, June 10th, 2008, 6-9 PM, Time Warner Cable's Screening Room, New York, NY

Cable Positive is dedicated to promoting and highlighting informative and educational HIV/AIDS-related cable television as a means of educating and empowering people in the fight against HIV/AIDS. Since 2002, Cable Positive has honored exceptional HIV/AIDS-related cable programming at The POP Awards—POP stands for “Positively Outstanding Programming,” a name that echoes the value and prominence of pop culture as a tool for education in our society.

The POP Awards demonstrate the role cable television provides in promoting the prevention of HIV, raising AIDS awareness and reducing the stigma and fear that still, even after 26 years, surrounds the disease.

Past winners include: “Angels in America,” (HBO—Outstanding Original Film); “Noah’s Arc,” (LOGO—Outstanding Original Series); and “Where Have All The Parents Gone?” (CNN—Outstanding Documentary). Programs from BET, Discovery Health Channel, MTV and VH1 have also won POP Awards.

What distinguishes the POP Awards from other accolades is its judging process. Cable Positive enlists experts in television, sexual health, and HIV/AIDS.

Past judges included *USA Today* TV critic Robert Bianco, *TV Guide* senior editor Michael Ausiello, Syracuse University Center for the Study of Popular Television professor Robert Thompson, *POZ Magazine*'s Editor-in-Chief, Regan Hofmann, Sex Educator Logan Levkoff and *Newsweek* Arts Editor Devon Gordon.

For tickets, call Dana Levitt at (212) 459-1547.

cable *positive*  
we have work to do.

For the first time ever, Cable Positive's POP Awards will be held at The Time Warner Cable Screening Room in Manhattan. The new location, inside the headquarters of one of the largest cable providers in the country, will provide a spectacular venue to honor this year's outstanding programming. In attendance will be a variety of celebrities, activists, and cable industry supporters.

## Frederick Weller—Event Host



**Frederick Weller** is Marshall Mann in the new USA Network original series *IN PLAIN SIGHT*, which premieres Sunday, June 1 at 10/9c.

Weller has made many television appearances, including a principal role on the ABC police drama “Missing Persons”; the lead role in the Emmy®-nominated ABC miniseries “The Beach Boys” and a principal role in the CBS miniseries “Aftershock,” opposite Jennifer Garner.

For the past several years he has spent most of his time working in theater and independent films. He received an Ensemble Drama Desk Award for his work in the Tony® Award-winning Broadway revival of “Glengarry Glen Ross,” starring Liev Schreiber; a Lucille Lortel Award nomination for the Off-Broadway production of Neil Labute's “The Shape of Things”; a Drama Desk Award nomination

for his appearance as Shane Mungitt in the Tony Award-winning play “Take Me Out”; another Drama Desk Award nomination for his work in Terrence McNally's Drama Desk-nominated play “Some Men”; and an Ensemble Obie Award for the Off-Broadway production of “Curtains.” He has originated roles for many of America's greatest living playwrights, including Edward Albee, Terrence McNally, Richard Greenberg and Neil Labute. Weller has played opposite such actors as Meryl Streep, Kevin Klein, Alan Alda and Stockard Channing. Five of the six Broadway productions in which he has appeared have won or been nominated for Tony Awards, and seven of his nine Off-Broadway shows have received nominations at the Obie, Drama Desk or Lucille Lortel Awards.

Weller has had leading roles in many successful independent films, including Neil Labute's “The Shape of Things” (with Paul Rudd and Rachel Weisz), James Tobak's “When Will I Be Loved” (opposite Neve Campbell) and “The Business of Strangers” (with Stockard Channing and Julia Stiles).