

TelevisionWeek™ 2008 Special Reports Calendar

ISSUE DATE	CLOSING	MATERIALS DUE	FEATURES/SPECIAL REPORTS	EVENTS/PROMOTIONS
January 7	December 28	December 28	HDTV Special Report (CUSTOM) Road to NATPE—Syndication's Most Bankable Stars	CES, January 7-10, Las Vegas
January 14	January 4	January 4	12 To Watch Road to NATPE—The Advertising Marketplace NEWSPRO—Dupont Awards	SCTE Emerging Technologies, Jan. 14-16 Dupont Awards Ceremony, January 16, New York
January 21 January 28	January 11 January 18	January 11 January 18	Road to NATPE—First-Run Programming NATPE Show Special Syndication Personality of the Year Screen Actors Guild Awards	NATPE Jan. 28-31, Las Vegas
February 4	January 25	January 25	On Demand Update NATPE Wrap-Up	CTAM Research Conference, Feb. 6-8, Los Angeles
February 18	February 8	February 8	What Women Watch Baby Boomer TV	Toy Fair Feb. 17-20, New York
March 3	February 22	February 22	Media Buyer of the Year/Salute to Burtch Drake Upfront Preview	AAAA Media Conference & Tradeshow, March 5-7, Orlando Religious Broadcasters Conference, March 8-11, Nashville Cable Positive Power Awards, March 4, NYC
March 17 March 24	March 7 March 14	March 7 March 14	HDTV Report NEWSPRO: Health Care Journalism	TVB March 27, New York CTIA Wireless, April 1-3, Las Vegas Assoc. of Health Care Journalists, March 26-30, DC Assoc. of Cable Communicators, March 29-April 2, DC
April 7	March 28	March 28	NAB Equipment Survey Kids TV	
April 14	April 4	April 4	Digital Transition Award Broadcast General Managers of the Year NEWSPRO: 10 Most Powerful in TVNews Salute to Charles Osgood	NAB, April 11-17, Las Vegas RTNDA, April 14-16
April 21 April 28	April 11 April 18	April 11 April 18	Television Upfront Coverage—Cable Automotive Marketer of the Year Top TV advertisers Top TV Advertising Categories	Upfront Summit, May 1, New York
May 5 May 12	April 25 May 2	April 25 May 2	Emerging Digital Networks NCTA Preview 60 Years of Cable NEWSPRO: DC Talkers	
May 19	May 9	May 9	Cable Executive of the Year HDTV Report 1000 Channels Vanguard Awards Salute	NCTA, May 18-20, New Orleans
June 2	May 23 May 14	May 23 May 23	Eye on the Emmys I POP Awards Guide to Inspirational Networks (CUSTOM) Local and Spot Cable/Advanced TV Advertising CW11 WPIX 60th Anniversary Salute	Cable Positive POP Awards, June 10, New York City
June 16	June 6	June 6	Promax/BDA Marketing Maverick Awards NEWSPRO: Peabody Awards 1000 Channels Regis Philbin Lifetime Achievement Award	Promax, June 17-19, New York
July 7	June 27	June 27	Critics Poll Annual Hot List	TCA Critics Tour

Dates and editorial content subject to change.

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July 21	July 11	July 11	NEWSPRO: Weather Special NEWSPRO: Newsroom Diversity	UNITY 2008, July 23-27, Chicago
August 11	August 1	August 1	NEWSPRO Eye On The Emmys Part II	
August 25	August 15	August 15	TV Sports	
September 15	September 5	September 5	Diversity Special Report/Multi-Cultural TV notables CAB Conference Report Advanced Cable Advertising	Religious Newswriters Assoc. Conf., Sept. 18-21, DC Walter Kaitz Dinner, Sept. 17, New York City NAMIC Conference, Sept. 14-16, New York City
September 22	September 12	September 12	News & Documentary Emmy Awards (CUSTOM)	News & Documentary Emmy Awards, New York IPTV World, Sept 25-26, California Advertising Week 2008, Sept. 24-28, New York City
September 29	September 19	September 19	Horror, Fantasy and Science Fiction Programming	
October 6	September 26	September 26	New Directions in Online and Mobile Content NEWSPRO: Edward R. Murrow Awards	Murrow Awards
October 13	October 3	October 3	NEWSPRO: Environmental Journalism	SEJ Conference, October 15-19, Roanoke, VA
October 27	October 17	October 17	TV 360 (CUSTOM)	
November 10	October 31	October 31	Family Friendly Television (CUSTOM) CTAM HDTV Programming Report	ANA Family Friendly Programming Forum CTAM Summit, Nov. 9-11, Boston
November 17	November 7	November 7	Women In Television NATPE Preview pt. I	WICT Benefit Gala, Nov 20, DC
December 1	November 21	November 21	Business & Financial Emmy Awards (CUSTOM)	Business & Financial Emmy Awards, New York
December 15	December 5	December 5	NEWSPRO: Journalism Awards, Grants, Fellowships and Scholarships NATPE Preview pt. II	

*Early close due to holiday.

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