



WHAT FALL TV SPOTS COST

SUNDAY 7 p.m. (ET)		8 p.m.	9 p.m.	10 p.m.
	America's Funniest Home Videos \$82,000	Extreme Makeover: Home Ed. \$198,000	Desperate Housewives \$270,000	Brothers & Sisters \$182,000
	60 Minutes \$111,000	Viva Laughlin \$125,000	Cold Case \$129,000	Shark \$140,000
	Football Night in America \$83,000	Sunday Night Football \$358,000		
	OT Football N/A	The Simpsons \$315,000	King of the Hill \$139,000	Family Guy \$198,000
			American Dad \$141,000	No Fox programming
	CW Now NR*	Online Nation \$23,000	Life is Wild \$40,000	America's Top Model (Encore) \$50,000
				No CW programming

MONDAY 8 p.m.		9 p.m.	10 p.m.
	Dancing With the Stars \$196,000		Samantha Who? \$113,000
			The Bachelor \$128,000
	Met Your Mother \$138,000	Big Bang \$133,000	Two & Half Men \$231,000
			Rules of Eng. \$177,000
	Chuck \$108,000		Heroes \$296,000
			Journeyman \$137,000
	Prison Break \$200,000		K-ville \$184,000
			No Fox programming
	Chris \$48,000	Aliens in Am. \$35,000	Girlfriends \$47,000
			The Game \$57,000
			No CW programming

TUESDAY 8 p.m.		9 p.m.	10 p.m.
	Caveman \$78,000	Carpoolers \$81,000	Dancing results \$191,000
			Boston Legal \$105,000
	NCIS \$123,000		The Unit \$98,000
			Cane \$127,000
	Singing Bee \$102,000	Biggest Loser \$99,000	
			Law & Order: SVU \$135,000
	Bones \$130,000		House \$294,000
			No Fox programming
	Beauty and the Geek \$97,000		Reaper \$70,000
			No CW programming

WED. 8 p.m.		9 p.m.	10 p.m.
	Pushing Daisies \$115,000		Private Practice \$208,000
			Dirty Sexy Money \$159,000
	Kid Nation \$96,000		Criminal Minds \$121,000
			CSI: New York \$140,000
	Deal or No Deal \$150,000		Bionic Woman \$178,000
			Life \$109,000
	Back to You \$141,000	'Til Death \$128,000	Kitchen Nightmares \$75,000
			No Fox programming
	America's Next Top Model \$130,000		Gossip Girl \$76,000
			No CW programming

THURS. 8 p.m.		9 p.m.	10 p.m.
	Ugly Betty \$149,000		Grey's Anatomy \$419,000
			Big Shots \$151,000
	Survivor: China \$208,000		CSI: Crime Scene Investigation \$248,000
			Without a Trace \$190,000
	Earl \$151,000	30 Rock \$129,000	The Office \$186,000
			Scrubs \$145,000
			ER \$140,000
	Smarter Than a Fifth-Grader \$105,000		Don't Forget the Lyrics \$100,000
			No Fox programming
	Smallville \$77,000		Supernatural \$57,000
			No CW programming

FRIDAY 8 p.m.		9 p.m.	10 p.m.
	20/20 \$89,000		Women's Murder Club \$91,000
			Men in Trees \$78,000
	Ghost Whisperer \$97,000		Moonlight \$98,000
			Numbers \$112,000
	Deal or No Deal \$95,000		Friday Night Lights \$83,000
			Las Vegas \$82,000
	Great American Band \$107,000		Nashville \$56,000
			No Fox programming
	WWE Smackdown \$27,000		No CW programming

SAT. 8 p.m.		9 p.m.	10 p.m.
	ABC Saturday Night College Football \$117,000		
	Crimetime Saturday \$49,000	Crimetime Saturday \$61,000	48 Hours Mystery \$61,000
	Dateline \$28,000		Drama Encores \$40,000
	Cops \$55,000	Cops \$55,000	America's Most Wanted \$59,000
			No Fox programming
	No CW programming		



LINEUP: "Private Practice," ABC; "Cane," CBS; "Bionic Woman," NBC; "Don't Forget the Lyrics," Fox; "Gossip Girl," CW.

Source: Averages compiled from estimates of media-buying agencies.

Note: NR: no response

Chart compiled by Brian Steinberg and Kimberly D. Williams.

