

Weekly Prime-Time Ratings

Week of Jan. 12-Jan. 18

Household ratings and shares (18-49 rating in parentheses)

Time-slot winner by households

Nightly winner by households

Monday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		5.6/9 (2.8)	The Bachelor 5.7/8 (3.1)	6.4/9 (3.6)	4.4/7 (2.8)	
cbs		Big Bang Theory 7.1/11 (4.4)	How/Met/Mother 6.8/10 (4.8)	Two and a Half Men 10.2/15 (5.6)	Worst Week 6.5/10 (3.2)	True Beauty 4.5/8 (2.9)
nbc			Superstars of Dance 4.6/7 (1.9)	24 4.3/6 (1.8)	4.4/7 (2.0)	CSI: Miami 9.9/16 (4.0)
fox			Gossip Girl 7.0/11 (3.9)	6.9/10 (3.9)	7.4/11 (4.3)	Momma's Boys 2.9/5 (1.7)
cw			Twilight Zone 2.0/3 (1.4)	1.8/3 (1.3)	1.9/3 (1.5)	3.1/5 (1.8)
mytv			Twilight Zone 1.0/1 (0.4)	0.9/1 (0.4)	0.8/1 (0.4)	0.9/1 (0.4)
univision	Las Tontas No Van al Cielo 1.7/3 (1.4)	Cuidado Con el Angel 2.4/4 (1.9)	Fuego en la Sangre 2.4/3 (2.1)	2.5/4 (2.3)	1.8/3 (1.4)	Cristina 1.5/3 (1.1)
						5.4/8 (3.1)
						8.5/13 (4.4)
						4.0/6 (1.9)
						7.1/11 (4.1)
						1.9/3 (1.4)
						0.9/1 (0.4)
						2.2/3 (1.8)

Tuesday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		4.0/6 (1.8)	Homeland Security USA 3.6/5 (1.9)	Scrubs 2.8/4 (2.2)	Primetime: What Would You Do? 4.5/7 (2.8)	
cbs		NCIS 11.1/17 (3.7)	The Mentalist 11.0/16 (3.8)	11.1/16 (3.9)	Without a Trace 8.2/13 (2.9)	
nbc		The Biggest Loser 4.9/8 (2.8)	5.2/8 (3.1)	5.6/8 (3.5)	6.1/9 (3.9)	Law and Order: SVU 6.1/10 (3.6)
fox		American Idol 13.5/21 (9.4)	15.6/23 (11.6)	17.0/25 (12.8)	17.2/25 (13.1)	15.8/23 (11.7)
cw		90210 1.5/2 (1.1)	1.4/2 (1.0)	0.8/1 (0.5)	0.8/1 (0.4)	1.1/2 (0.8)
mytv		Street Patrol 0.8/1 (0.4)	0.7/1 (0.3)	0.8/1 (0.4)	0.7/1 (0.4)	0.8/1 (0.4)
univision	Las Tontas No Van al Cielo 1.9/3 (1.5)	Cuidado Con el Angel 2.4/4 (1.8)	Fuego en la Sangre 2.4/4 (2.0)	2.6/4 (2.2)	1.9/3 (1.4)	Aqui y Ahora 1.4/2 (1.0)
						3.7/6 (2.3)
						10.1/16 (3.5)
						5.7/9 (3.4)
						15.8/23 (11.7)
						1.1/2 (0.8)
						0.8/1 (0.4)
						2.2/3 (1.7)

Wednesday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		3.1/5 (1.5)	Lost 2.8/4 (1.6)	2.8/4 (1.6)	2.7/4 (1.6)	
cbs		Adv./Old Christine 4.7/7 (1.9)	Gary Unmarried 4.5/7 (2.1)	Criminal Minds 8.6/13 (3.2)	8.9/13 (3.2)	
nbc		Knight Rider 3.5/6 (1.6)	3.4/5 (1.7)	2.8/4 (1.2)	3.2/5 (1.3)	
fox		American Idol 14.1/22 (9.6)	16.2/25 (11.4)	17.6/24 (13.0)	17.7/26 (13.2)	
cw		13: Fear Is Real 1.0/2 (0.7)	0.9/1 (0.6)	0.6/1 (0.3)	0.6/1 (0.4)	
mytv		World's Funniest Moments 0.9/1 (0.5)	0.7/1 (0.4)	Tony Rock Project 0.4/1 (0.2)	Under One Roof 0.3/0 (0.2)	
univision	Las Tontas No Van al Cielo 1.9/3 (1.5)	Cuidado Con el Angel 2.3/4 (1.8)	Fuego en la Sangre 2.5/4 (2.1)	2.5/4 (2.1)	2.0/3 (1.4)	
						2.9/5 (1.7)
						7.1/11 (2.8)
						4.0/6 (1.7)
						16.4/25 (11.8)
						0.7/1 (0.5)
						0.6/1 (0.3)
						2.3/4 (1.8)

Thursday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		*	Scrubs 3.1/5 (1.8)	Grey's Anatomy 8.1/12 (5.0)	8.8/13 (5.6)	
cbs		*	CSI 9.5/15 (3.5)	14.1/21 (6.3)	14.5/22 (6.7)	
nbc		*	My Name Is Earl 3.7/6 (2.5)	The Office 4.9/7 (4.4)	30 Rock 4.0/6 (3.3)	
fox		*	Kitchen Nightmares 2.3/4 (1.5)	Kitchen Nightmares 2.6/4 (1.9)	2.8/4 (2.0)	
cw		Smallville 2.6/4 (1.8)	2.6/4 (1.9)	1.8/3 (1.3)	1.8/3 (1.2)	
mytv		Movie: Connor's War 1.0/2 (0.4)	1.0/2 (0.3)	0.9/1 (0.4)	0.9/1 (0.4)	
univision	Las Tontas No Van al Cielo 1.9/3 (1.6)	Cuidado Con el Angel 2.4/4 (1.9)	Fuego en la Sangre 2.4/4 (2.1)	2.4/4 (2.1)	2.0/3 (1.4)	
						6.1/9 (3.6)
						11.1/17 (4.7)
						4.3/7 (3.0)
						2.6/4 (1.8)
						2.2/3 (1.5)
						0.9/1 (0.4)
						2.3/3 (1.9)

*Sustained coverage for presidential address.

Friday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		3.1/5 (1.6)	Wife Swap 3.0/5 (1.7)	Supernanny 2.7/5 (1.6)	3.0/5 (1.5)	
cbs		Ghost Whisperer 6.6/11 (2.5)	6.9/12 (2.6)	6.4/11 (2.2)	6.6/11 (2.3)	
nbc		Howie Do It 3.5/6 (1.7)	3.4/6 (1.9)	2.8/5 (1.6)	2.7/5 (1.6)	
fox		Are You Smarter Than a 5th Grader? 3.3/6 (1.1)	3.6/6 (1.1)	2.9/5 (1.3)	3.0/5 (1.4)	
cw		Everybody/Chris 1.0/2 (0.5)	The Game 1.1/2 (0.7)	1.3: Fear Is Real 0.6/1 (0.4)	0.5/1 (0.3)	
mytv		WWE Friday Night Smackdown! 2.0/3 (1.1)	2.1/3 (1.1)	2.2/4 (1.2)	2.3/4 (1.4)	
univision	Las Tontas No Van al Cielo 1.8/3 (1.4)	Cuidado Con el Angel 2.2/4 (1.7)	Fuego en la Sangre 2.3/4 (1.8)	2.5/4 (2.2)	2.5/4 (2.2)	
						3.3/6 (1.7)
						6.7/12 (2.4)
						3.3/6 (1.6)
						3.2/5 (1.2)
						0.8/1 (0.5)
						2.1/4 (1.2)
						2.2/4 (1.8)

Saturday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		2.5/4 (0.9)	Movie: The Pacifier 2.7/5 (1.2)	3.2/6 (1.5)	3.3/6 (1.6)	
cbs		Game Show/Head 2.2/4 (0.9)	Game Show/Head 2.3/4 (1.1)	Crimetime 2.6/5 (0.7)	3.0/5 (0.9)	
nbc		Crusoe 1.7/3 (0.6)	1.6/3 (0.6)	2.2/4 (0.7)	2.7/5 (0.8)	
fox		Cops 3.1/6 (1.7)	Cops 2 3.6/6 (2.0)	America's Most Wanted 3.5/6 (2.0)	3.6/6 (2.1)	
mytv		Hora Derbez 1.0/2 (0.7)	1.0/2 (0.7)	Sabado Gigante 1.5/3 (0.9)	1.5/3 (0.9)	
univision						2.5/4 (1.1)
						3.1/6 (1.1)
						2.7/5 (1.0)
						3.4/6 (2.0)
						1.5/2 (0.9)

Sunday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc	America's Funniest Home Videos 3.6/6 (1.5)	4.3/7 (2.1)	Extreme Makeover: Home Edition 4.7/7 (2.6)	5.4/8 (3.4)	Desperate Housewives 8.2/12 (4.6)	
cbs	21.5/36 (14.4)	21.9/36 (14.6)	AFC Championship: Baltimore at Pittsburgh 22.8/36 (15.4)	20.4/31 (13.8)	22.4/33 (14.8)	
nbc		Dateline 3.6/6 (1.1)	3.8/6 (1.1)	3.8/6 (1.3)	3.2/5 (1.4)	
fox	Hole in the Wall 2.2/4 (1.4)	Hole in the Wall 2.1/3 (1.4)	The Simpsons 2.3/4 (1.7)	The Simpsons 2.8/4 (2.3)	Family Guy 2.8/4 (2.2)	
cw	Jericho 0.5/1 (0.2)	0.6/1 (0.2)	0.8/1 (0.4)	0.9/1 (0.5)	0.9/1 (0.5)	
mytv		Soccer: Santos Laguna vs. Club America 0.9/1 (0.8)	0.9/1 (0.9)	1.1/2 (1.1)	1.0/1 (0.8)	
univision						6.1/9 (2.9)
						6.1/10 (2.7)
						20.5/32 (13.4)
						3.4/5 (1.3)
						2.5/4 (1.8)
						0.8/1 (0.4)
						1.1/2 (0.9)

Source: Nielsen Media Research

RATINGS

Wizard

BY MATT COOPER

Monday, Jan. 12-Sunday, Jan. 18, 2009
TV Season Week No. 16

CBS won the week in adults 18 to 49 with a 5.0/13.1.
CBS won in total viewers with 17 million.

TOP SHOWS

For the Week

Adults 18 to 49: "AFC Championship: Baltimore-Pittsburgh" (CBS) 14.7/36

Total viewers: "AFC Championship: Baltimore-Pittsburgh" (CBS) 40.6 million

By Day

MONDAY

Adults 18 to 49: "Two and a Half Men" (CBS) 5.6/13
Total viewers: "Two and a Half Men" (CBS) 17.1 million

TUESDAY

Adults 18 to 49: "American Idol" (Fox) 11.7/28
Total viewers: "American Idol" (Fox) 30.4 million

WEDNESDAY

Adults 18 to 49: "American Idol" (Fox) 11.8/30
Total viewers: "American Idol" (Fox) 30.3 million

THURSDAY

Adults 18 to 49: "CSI: Crime Scene Investigation" (CBS) 6.6/16
Total viewers: "CSI: Crime Scene Investigation" (CBS) 24.3 million

FRIDAY

Adults 18 to 49: "Ghost Whisperer" (CBS) 2.5/8 and "Num3rs" (CBS) 2.5/7
Total viewers: "Num3rs" (CBS) 11 million

SATURDAY

Adults 18 to 49: "America's Most Wanted" (Fox) 2.1/6
Total viewers: "48 Hours Mystery" (CBS) 6.5 million

SUNDAY

Adults 18 to 49: "AFC Championship: Baltimore-Pittsburgh" (CBS) 14.7/36
Total viewers: "AFC Championship: Baltimore-Pittsburgh" (CBS) 40.6 million

Cable Ratings

Jan. 12-Jan. 18

Ranked by household audience projections

	Household rating	Coverage rating	Households (000)
1. Presidential Address, Thu., 8 p.m. (Fox News)	3.1	3.7	3,527
1. WWE Raw, Mon., 10 p.m. (USA)	3.1	3.6	3,527
1. Monk, Fri., 9 p.m. (USA)	3.1	3.6	3,508
4. WWE Raw, Mon., 9 p.m. (USA)	3.0	3.5	3,397
5. Another Cinderella..., Sun., 8 p.m. (ABC Family)	2.9	3.4	3,280
6. iCarly, Sat., 8 p.m. (Nick)	2.8	3.3	3,209
6. NCIS, Thurs., 7 p.m. (USA)	2.8	3.2	3,181
6. O'Reilly Factor, Thu., 8:15 p.m. (Fox News)	2.8	3.3	3,156
9. SpongeBob, Sat., 12 p.m. (Nick)	2.7	3.1	3,083
10. NCIS, Fri., 7 p.m. (USA)	2.6	3.1	3,030

Note: Coverage area ratings are within each cable network's universe. Total U.S. ratings and household projections are based on 114.5 million TV homes. Ranking does not include programs under five minutes. Audience estimates are based on average minute tuning.

Source: Nielsen Media Research

Top 10 Cable Network Ratings

Jan. 12-Jan. 18

Households

	Prime Time	Total Day
	Rating (000)	Rating (000)
1. USA	2.0	2,324
2. Fox News	1.4	1,623
3. Disney	1.3	1,532
3. TNT	1.3	1,488
5. TBS	1.2	1,363
6. Nick at Nite	1.1	1,271
7. ABC Family	1.0	1,194
7. ESPN	1.0	1,154
9. Cartoon	0.9	1,073
9. A&E	0.9	1,064
1. Nickelodeon	1.5	1,670
2. Nick at Nite	1.1	1,282
3. USA	1.0	1,188
3. Disney	1.0	1,117
5. TNT	0.9	977
6. Fox News	0.8	955
6. Adult Swim	0.8	891
8. Cartoon	0.7	840
8. TBS	0.7	808
10. ESPN	0.6	722