

# 18 Weekly Prime-Time Ratings


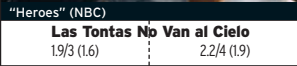




Week of Feb 23-March 1

Household ratings and shares (18-49 rating in parentheses)





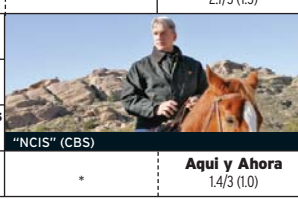


■ Time-slot winner by households

■ Nightly winner by households

## Monday







	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc		6.9/11 (3.2)	<b>The Bachelor</b> 7.1/11 (3.6)	<b>True Beauty</b> 5.0/8 (3.3)	<b>6.5/10 (3.6)</b>
cbs		<b>Big Bang Theory</b> 5.1/8 (2.7)	<b>How I Met/Mother</b> 4.7/7 (2.7)	<b>Adv./Old Christine</b> 6.0/9 (2.5)	<b>6.1/10 (2.7)</b>
nbc		<b>Chuck</b> 4.0/6 (2.3)	<b>Two and a Half Men</b> 7.5/11 (3.6)	<b>Heroes</b> 4.3/6 (3.3)	<b>4.6/7 (2.8)</b>
fox		<b>House</b> 8.5/13 (5.3)	<b>24</b> 7.0/10 (3.8)	<b>Medium</b> 5.2/9 (2.6)	<b>7.9/12 (4.6)</b>
cw		<b>Gossip Girl</b> 0.8/1 (0.5)	<b>One Tree Hill</b> 0.9/1 (0.5)	<b>Gossip Girl</b> (The CW) 2.2/4 (1.6)	<b>0.8/1 (0.5)</b>
mytv		<b>Twilight Zone</b> 0.7/1 (0.4)	<b>Masters of Illusion</b> 0.6/1 (0.3)	<b>Cristina</b> 2.1/4 (1.5)	<b>0.7/1 (0.3)</b>
univision	<b>Las Tontas No Van al Cielo</b> 1.9/3 (1.6)	<b>Cuidado Con el Angel</b> 2.2/4 (1.9)	<b>Mañana Es Para Siempre</b> 2.5/4 (2.0)		<b>2.3/4 (1.8)</b>

## Tuesday


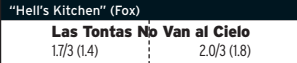
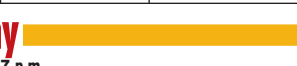




	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc		<b>Homeland Security USA</b> 4.0/6 (1.9)		<b>Primetime: WWYD?</b> 3.7/7 (1.7)	<b>4.1/7 (1.9)</b>
cbs		<b>NCIS</b> 10.7/17 (3.6)		<b>Two and a Half Men</b> 4.3/8 (1.6)	<b>8.9/14 (3.1)</b>
nbc		<b>The Biggest Loser</b> 5.8/9 (3.5)		<b>The Office</b> 2.7/5 (1.5)	<b>5.1/8 (3.1)</b>
fox		<b>Bones</b> 3.1/5 (1.6)			<b>3.1/5 (1.6)</b>
cw		<b>90210</b> 1.0/2 (0.6)	<b>Privileged</b> 1.0/2 (0.8)		<b>1.0/2 (0.7)</b>
mytv		<b>Street Patrol</b> 0.7/1 (0.4)	<b>Whacked Out Videos</b> 0.7/1 (0.4)	<b>NCIS</b> (CBS) 1.4/3 (1.0)	<b>0.7/1 (0.4)</b>
univision	<b>Las Tontas No Van al Cielo</b> 2.0/3 (1.6)	<b>Mañana Es Para Siempre</b> 2.2/4 (1.7)		<b>Aqui y Ahora</b> 1.4/3 (1.0)	<b>2.1/4 (1.6)</b>

\*Sustained coverage for presidential address.


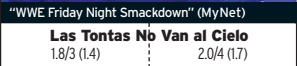





## Wednesday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc		<b>Lost</b> 3.3/5 (1.6)	<b>Lost</b> 5.9/9 (4.3)	<b>Life on Mars</b> 3.4/6 (1.9)	<b>4.2/7 (2.7)</b>
cbs		<b>Adv./Old Christine</b> 3.6/6 (1.5)	<b>Gary Unmarried</b> 3.6/6 (1.6)	<b>CSI: NY</b> 8.2/13 (3.2)	<b>6.9/11 (2.7)</b>
nbc		<b>The Biggest Loser</b> 5.1/8 (3.1)	<b>Life</b> 3.3/5 (1.7)	<b>Law and Order</b> 3.9/6 (1.6)	<b>4.2/7 (2.2)</b>
fox		<b>American Idol</b> 12.8/21 (8.0)	<b>American Idol</b> 14.1/22 (9.2)	<b>Life on Mars</b> (ABC) 1.9/3 (1.3)	<b>13.8/21 (9.1)</b>
cw		<b>Privileged</b> 0.7/1 (0.4)	<b>90210</b> 0.5/1 (0.2)	<b>Don Francisco Presenta</b> 1.6/3 (1.0)	<b>0.6/1 (0.3)</b>
mytv		<b>World's Funniest Moments</b> 0.8/1 (0.4)	<b>Shaken Not Stirred</b> 0.3/1 (0.1)		<b>0.5/1 (0.2)</b>
univision	<b>Las Tontas No Van al Cielo</b> 1.8/3 (1.6)	<b>Cuidado Con el Angel</b> 2.2/4 (1.7)	<b>Mañana Es Para Siempre</b> 2.2/3 (1.9)		<b>2.1/3 (1.6)</b>



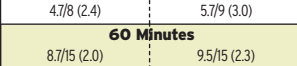
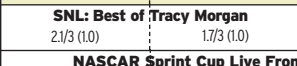
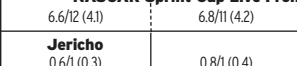
## Thursday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc		<b>Ugly Betty</b> 4.5/7 (1.8)	<b>Grey's Anatomy</b> 4.8/8 (2.2)	<b>Private Practice</b> 3.4/6 (1.6)	<b>4.2/7 (1.9)</b>
cbs		<b>Survivor: Tocantins</b> 6.8/11 (3.7)	<b>CSI</b> 11.0/17 (4.4)	<b>Eleventh Hour</b> 7.9/13 (3.0)	<b>8.6/14 (3.7)</b>
nbc		<b>Secrets/Furious 5</b> 2.5/4 (1.4)	<b>The Office</b> 3.2/5 (2.4)	<b>ER</b> 5.9/11 (3.4)	<b>3.9/6 (2.5)</b>
fox		<b>American Idol</b> 11.3/18 (6.6)	<b>Hell's Kitchen</b> 6.0/9 (4.6)		<b>8.8/14 (5.7)</b>
cw		<b>Smallville</b> 1.4/2 (0.7)	<b>Supernatural</b> 1.3/2 (0.8)		<b>1.3/2 (0.7)</b>
mytv		<b>Movie: The Street King</b> 0.7/1 (0.4)	<b>Street King</b> 0.7/1 (0.3)	<b>Eleventh Hour</b> (CBS) 1.7/3 (1.3)	<b>0.7/1 (0.3)</b>
univision	<b>Las Tontas No Van al Cielo</b> 1.7/3 (1.4)	<b>Cuidado Con el Angel</b> 2.2/4 (1.8)	<b>Mañana Es Para Siempre</b> 2.3/4 (1.9)	<b>Rosa de Guadalupe</b> 1.6/3 (1.2)	<b>2.1/4 (1.7)</b>

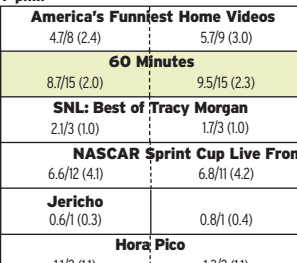





## Friday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc		<b>Wife Swap</b> 2.9/5 (1.4)	<b>Supernanny</b> 3.5/6 (1.7)	<b>20/20</b> 4.6/8 (2.0)	<b>3.8/7 (1.7)</b>
cbs		<b>Ghost Whisperer</b> 7.0/13 (2.6)	<b>Flashpoint</b> 5.7/10 (1.9)	<b>Numb3rs</b> 6.1/11 (2.0)	<b>6.4/11 (2.2)</b>
nbc		<b>Howie Do It</b> 2.7/5 (1.3)	<b>Friday Night Lights</b> 2.6/5 (1.5)	<b>Dateline</b> 4.2/8 (1.6)	<b>3.0/5 (1.4)</b>
fox		<b>Terminator: The Sarah Connor Chronicles</b> 2.2/4 (1.2)	<b>Dollhouse</b> 2.7/5 (1.6)		<b>2.4/4 (1.4)</b>
cw		<b>Everybody/Chris</b> 1.0/2 (0.5)	<b>The Game</b> 0.8/1 (0.5)	<b>The Game</b> 0.9/1 (0.5)	<b>0.9/2 (0.5)</b>
mytv		<b>WWE Friday Night Smackdown!</b> 2.0/4 (1.1)	<b>WWE Friday Night Smackdown!</b> 2.4/4 (1.4)	<b>Friday Night Lights</b> (NBC) 1.7/3 (1.3)	<b>2.3/4 (1.4)</b>
univision	<b>Las Tontas No Van al Cielo</b> 1.8/3 (1.4)	<b>Cuidado Con el Angel</b> 2.2/4 (1.7)	<b>Mañana Es Para Siempre</b> 2.2/4 (1.7)	<b>Rosa de Guadalupe</b> 1.7/3 (1.3)	<b>2.1/4 (1.6)</b>

## Saturday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc		<b>America's Funniest Home Videos</b> 2.9/5 (1.2)	<b>Movie: Bewitched</b> 2.4/4 (1.0)	<b>48 Hours Mystery</b> 2.4/5 (1.2)	<b>2.6/5 (1.2)</b>
cbs		<b>Crimetime Saturday</b> 3.0/6 (0.7)	<b>48 Hours Mystery</b> 3.8/7 (1.2)	<b>48 Hours Mystery</b> 4.0/7 (1.6)	<b>3.8/7 (1.2)</b>
nbc		<b>Law &amp; Order: Criminal Intent</b> 2.1/4 (0.7)	<b>Law &amp; Order: SVU</b> 3.1/6 (1.0)	<b>Law &amp; Order</b> 3.9/7 (1.5)	<b>3.3/6 (1.1)</b>
fox		<b>Cops</b> 2.9/6 (1.7)	<b>America's Most Wanted</b> 3.3/6 (1.8)		<b>3.2/6 (1.8)</b>
mytv		<b>Familia R. Luche</b> 1.0/2 (0.7)	<b>Sabado Gigante</b> 1.6/3 (1.0)		<b>1.5/3 (0.9)</b>

## Sunday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share
abc		<b>America's Funniest Home Videos</b> 4.7/8 (2.4)	<b>Extreme Makeover: Home Edition</b> 6.0/9 (3.1)	<b>Brothers &amp; Sisters</b> 7.4/11 (3.9)	<b>6.9/11 (3.6)</b>
cbs		<b>60 Minutes</b> 8.7/15 (2.0)	<b>The Amazing Race</b> 6.1/9 (2.8)	<b>Movie: Jesse Stone: Thin Ice</b> 9.3/14 (2.2)	<b>8.5/13 (2.4)</b>
nbc		<b>SNL: Best of Tracy Morgan</b> 2.1/3 (1.0)	<b>SNL: Best of Will Ferrell</b> 3.5/5 (1.9)	<b>The Celebrity Apprentice</b> 5.7/9 (4.0)	<b>4.1/6 (2.7)</b>
fox		<b>NASCAR Sprint Cup Live From Las Vegas</b> 6.6/12 (4.1)	<b>The Simpsons</b> 7.8/13 (4.9)	<b>American Dad</b> 3.2/5 (2.6)	<b>5.2/8 (3.6)</b>
cw		<b>Jericho</b> 0.6/1 (0.3)	<b>Movie: Rain Man</b> 1.2/2 (0.5)	<b>Jesse Stone: Thin Ice</b> (CBS) 1.5/2 (1.2)	<b>1.0/2 (0.4)</b>
mytv		<b>Hora Pico</b> 1.1/2 (1.1)	<b>Nuestra Belleza</b> 1.7/3 (1.5)	<b>Tras La Verdad</b> 1.3/2 (0.9)	<b>1.8/3 (1.6)</b>

Source: Nielsen Media Research

# RATINGS

# Wizard

BY MATT COOPER

Monday, Feb. 23-Sunday, March 1, 2009  
TV Season Week No. 23

Fox won the week in adults 18 to 49 with a 4.1/11.  
Fox won in total viewers with 11.2 million.

## TOP SHOWS

### For the Week

Adults 18 to 49: "American Idol" (Fox) 9.1/23  
Total viewers: "American Idol" (Fox) 24.5 million

### By Day

MONDAY  
Adults 18 to 49: "House" (Fox) 5.5/15  
Total viewers: "House" (Fox) 14.9 million

### TUESDAY

Adults 18 to 49: "NCIS" (CBS) 3.9/11  
Total viewers: "NCIS" (CBS) 18.3 million

### WEDNESDAY

Adults 18 to 49: "American Idol" (Fox) 9.1/23  
Total viewers: "American Idol" (Fox) 24.5 million

### THURSDAY

Adults 18 to 49: "American Idol" (Fox) 7.1/19  
Total viewers: "American Idol" (Fox) 20.9 million

### FRIDAY

Adults 18 to 49: "Ghost Whisperer" (CBS) 2.7/9  
Total viewers: "Ghost Whisperer" (CBS) 11.5 million

### SATURDAY

Adults 18 to 49: "Cops 2" (Fox) 2.0/7  
Total viewers: "48 Hours Mystery" (CBS) 6.7 million

### SUNDAY

Adults 18 to 49: "Brothers & Sisters" (ABC) 4.1/10  
Total viewers: "Jesse Stone: Thin Ice" (CBS) 15.2 million

## Cable Ratings

Feb. 23-March 1

Ranked by household audience projections	Household rating	Coverage rating	Households (000)
1. The Closer, Mon., 9 p.m. (TNT)	4.0	4.6	4,532
2. WWE RAW, Mon., 10 p.m. (USA)	3.7	4.3	4,207
3. WWE RAW, Mon., 9 p.m. (USA)	3.4	3.9	3,874
4. Burn Notice, Thu., 10 p.m. (USA)	3.3	3.8	3,742
5. Speech Analysis, Tue., 10:09 p.m. (Fox News)	3.2	3.8	3,666
5. Pres. Address, Tue., 9:17 p.m. (Fox News)	3.2	3.8	3,634
5. Pres. Address, Tue., 9:15 p.m. (CNN)	3.2	3.7	3,619
8. NCIS, Thu., 7 p.m. (USA)	3.0	3.5	3,454
8. GOP Response, Tue., 10:24 p.m. (Fox News)	3.0	3.6	3,429
8. Speech Analysis, Tue., 10:09 p.m. (CNN)	3.0	3.4	3,386

Note: Coverage area ratings are within each cable network's universe. Total U.S. ratings and household projections are based on 114.5 million TV homes. Ranking does not include programs under five minutes. Audience estimates are based on average minute tuning.

Source: Nielsen Media Research

## Top 10 Cable Network Ratings

Feb. 23-March 1

Households	Prime Time		Total Day	
	Rating (000)	Households (000)	Rating (000)	Households (000)
1. USA	2.2	2,479	1.5	1,669
2. Fox News	1.7	1,953	1.2	1,319
3. TNT	1.5	1,695	1.1	1,266
4. Disney	1.4	1,550	1.0	1,125
5. TBS	1.2	1,413	0.9	1,051
6. Nick at Nite	1.1	1,309	0.9	994
6. ESPN	1.1	1,247	0.8	885
8. AMC	1.0	1,132	0.7	851
8. Lifetime	1.0	1,097	0.7	841
10. A&E	0.9	1,078	0.6	725