

Weekly Prime-Time Ratings


Week of March 2-March 8

Household ratings and shares (18-49 rating in parentheses)


 Time-slot winner by households

 Nightly winner by households


Monday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		8.9/13 (4.5)	The Bachelor 9.5/14 (5.2)	10.0/14 (5.6)	11.3/16 (6.3)	10.4/16 (5.8)
cbs	Big Bang Theory 6.6/10 (3.9)	How I Met/Mother 6.6/10 (4.2)	Two and a Half Men 9.2/13 (4.9)	Rules of Engagement 7.2/10 (3.9)	CSI: Miami 8.6/13 (3.8)	7.8/12 (4.1)
nbc		Chuck 4.0/6 (2.3)		Heroes 4.4/6 (3.2)	Medium 4.5/7 (2.4)	4.4/7 (2.7)
fox		6.1/9 (3.1)	6.2/9 (3.2)	6.7/10 (3.4)	6.9/10 (3.5)	6.5/9 (3.3)
cw		Gossip Girl 0.9/1 (0.5)	0.8/1 (0.5)	One Tree Hill 0.8/1 (0.5)	0.7/1 (0.4)	0.8/1 (0.5)
mytv	Masters of Illusion 1.1/2 (0.6)	1.0/1 (0.5)	Magic's Biggest Secrets Revealed 0.9/1 (0.5)	1.1/2 (0.6)		1.0/2 (0.6)
univision	Las Tontas No Van al Cielo 1.9/3 (1.5)	Cuidado Con el Angel 2.4/4 (2.0)	Mañana Es Para Siempre 2.4/3 (2.2)	Para Siempre 2.4/4 (2.2)	Cristina 1.6/2 (1.3)	2.1/3 (1.8)


Tuesday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		Homeland Security USA 3.9/6 (1.6)	Scrubs 2.2/3 (1.2)	Scrubs 2.2/3 (1.3)	The Bachelor: After the Final Rose 7.2/12 (4.0)	4.5/7 (2.3)
cbs		NCIS 8.3/13 (2.5)	8.9/14 (2.8)	The Mentalist 8.0/12 (2.7)	Without a Trace 6.9/11 (2.2)	7.8/12 (2.5)
nbc		5.1/8 (3.1)	The Biggest Loser 5.7/9 (3.7)	6.2/9 (4.0)	Law & Order: SVU 4.7/8 (2.4)	5.3/8 (3.1)
fox		12.4/19 (7.9)	13.4/20 (8.7)	14.8/22 (9.8)	14.5/22 (9.6)	13.8/21 (9.0)
cw		Reaper 1.5/2 (0.9)	1.4/2 (0.8)	90210 0.7/1 (0.4)	0.8/1 (0.4)	1.1/2 (0.6)
mytv	Street Patrol 0.7/1 (0.4)	Street Patrol 0.6/1 (0.3)	Whacked Out Videos 0.5/1 (0.3)	Whacked Out Videos 0.5/1 (0.3)		0.6/1 (0.3)
univision	Las Tontas No Van al Cielo 1.8/3 (1.4)	Cuidado Con el Angel 2.3/4 (1.8)	Mañana Es Para Siempre 2.4/4 (1.8)	Para Siempre 2.3/3 (1.9)	Reaper (The CW) 1.9/3 (1.4)	2.2/3 (1.7)


Wednesday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		Lost 3.0/5 (1.4)	3.1/5 (1.8)	Lost 6.3/10 (4.8)	6.2/10 (4.9)	4.3/7 (2.8)
cbs		Adv./Old Christine 3.5/6 (1.4)	Gary Unmarried 3.4/5 (1.5)	Criminal Minds 6.3/10 (2.2)	6.6/10 (2.4)	5.7/9 (2.2)
nbc		Knight Rider 3.6/6 (1.8)	3.4/5 (1.7)	Life 2.8/4 (1.3)	2.8/4 (1.2)	3.4/6 (1.5)
fox		12.1/20 (7.1)	14.1/22 (8.6)	6.7/10 (3.9)	5.6/9 (3.4)	9.6/15 (5.7)
cw		2.3/4 (1.5)	America's Next Top Model 2.4/4 (1.6)	2.9/4 (2.0)	3.0/5 (2.0)	2.6/4 (1.8)
mytv	World's Funniest Moments 1.0/2 (0.6)	0.8/1 (0.4)	Tony Rock Project 0.6/1 (0.4)	Tony Rock Project 0.5/1 (0.4)		0.7/1 (0.4)
univision	Las Tontas No Van al Cielo 1.8/3 (1.4)	Cuidado Con el Angel 2.3/4 (1.8)	Mañana Es Para Siempre 2.4/4 (2.0)	Para Siempre 2.4/4 (2.2)	Lost (ABC) 2.0/3 (1.5)	2.2/4 (1.8)


Thursday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		Ugly Betty 4.3/7 (1.7)	4.3/7 (1.8)	Grey's Anatomy 4.0/6 (1.6)	4.0/6 (1.7)	3.9/6 (1.6)
cbs		Survivor: Tocantins 6.9/11 (3.7)	7.0/11 (3.9)	CSI 12.5/19 (5.2)	13.0/20 (5.4)	9.2/15 (4.0)
nbc		My Name Is Earl 3.5/6 (2.2)	Kath & Kim 2.7/4 (1.8)	The Office 5.1/8 (4.5)	30 Rock 4.5/7 (3.8)	4.6/7 (3.2)
fox		11.4/18 (7.0)	13.0/20 (8.1)	6.1/9 (4.6)	5.2/8 (4.2)	9.1/14 (6.1)
cw		1.4/2 (0.8)	Smallville 1.5/2 (0.9)	Supernatural 1.3/2 (0.8)	1.2/2 (0.7)	1.4/2 (0.8)
mytv		0.8/1 (0.3)	Movie: Into the Blue 0.8/1 (0.3)	0.8/1 (0.4)	0.9/1 (0.5)	0.8/1 (0.4)
univision	Las Tontas No Van al Cielo 1.7/3 (1.3)	Cuidado Con el Angel 2.1/3 (1.6)	Mañana Es Para Siempre 2.2/3 (1.7)	Para Siempre 2.2/3 (1.8)	Rosa de Guadalupe 1.7/3 (1.4)	2.0/3 (1.6)

Friday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		Wife Swap 2.9/5 (1.3)	2.8/5 (1.4)	20/20: Special Edition 5.1/9 (2.0)	5.7/10 (2.1)	4.4/8 (1.8)
cbs		Ghost Whisperer 6.6/12 (2.5)	7.2/13 (2.8)	Flashpoint 6.1/11 (2.0)	6.2/11 (2.0)	6.4/12 (2.3)
nbc		Howie Do It 2.4/5 (1.1)	Howie Do It 2.3/4 (1.2)	Friday Night Lights 2.2/4 (1.1)	2.3/4 (1.2)	2.6/5 (1.2)
fox		2.0/4 (1.1)	Connor Chronicles 1.9/3 (1.0)	Dollhouse 2.2/4 (1.5)	2.2/4 (1.5)	2.1/4 (1.3)
cw		1.0/2 (0.6)	America's Next Top Model 1.1/2 (0.7)	1.3/2 (0.9)	1.3/2 (0.9)	1.2/2 (0.8)
mytv		1.9/4 (1.0)	WWE Friday Night Smackdown! 1.9/3 (1.0)	2.3/4 (1.3)	2.3/4 (1.3)	2.0/4 (1.1)
univision	Las Tontas No Van al Cielo 1.8/4 (1.5)	Cuidado Con el Angel 2.1/4 (1.7)	Mañana Es Para Siempre 2.2/4 (1.8)	Para Siempre 2.2/4 (2.0)	Rosa de Guadalupe 1.7/3 (1.3)	2.0/4 (1.7)

Saturday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc		America's Funniest Home Videos 2.5/5 (1.0)	3.0/6 (1.3)	Brothers & Sisters 1.4/2 (0.5)	1.8/3 (0.7)	2.0/4 (0.8)
cbs		Crimetime Saturday 4.1/8 (1.1)	4.8/9 (1.3)	Crimetime Saturday 2 5.5/10 (1.6)	5.8/11 (1.7)	5.3/10 (1.7)
nbc		2.0/4 (0.9)	The Celebrity Apprentice 2.0/4 (1.0)	2.3/4 (1.1)	2.5/5 (1.2)	2.6/5 (1.1)
fox		Cops 3.3/6 (1.8)	Cops 2 3.4/6 (1.9)	America's Most Wanted 3.4/6 (2.0)	3.5/6 (1.9)	3.4/6 (1.9)
mytv		0.9/2 (0.7)	1.0/2 (0.9)	Sabado Gigante 1.6/3 (1.1)	1.6/3 (1.1)	1.5/3 (1.0)

Sunday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share	
abc	America's Funniest Home Videos 3.9/7 (1.8)	4.5/8 (2.2)	Extreme Makeover: Home Edition 5.4/9 (2.7)	6.5/10 (3.2)	Desperate Housewives 8.6/13 (4.6)	6.5/11 (3.3)
cbs	60 Minutes 8.0/15 (2.1)	9.2/16 (2.3)	The Amazing Race 6.2/10 (3.0)	6.0/10 (3.2)	Cold Case 7.5/12 (2.9)	7.0/12 (2.6)
nbc	SNL: Just Game Show Parodies 2.2/4 (1.2)	2.1/4 (1.4)	SNL: Just Commercials 3.6/6 (2.0)	3.8/6 (2.3)	4.4/7 (2.7)	3.9/6 (2.5)
fox	Hole in the Wall 1.5/3 (1.1)	Hole in the Wall 1.7/3 (1.2)	The Simpsons 3.4/6 (2.9)	King of the Hill 2.8/4 (2.4)	Family Guy 4.1/6 (3.7)	American Dad 3.1/5 (2.7)
cw	Jericho 0.5/1 (0.2)	0.4/1 (0.2)	0.6/1 (0.2)	Movie: Easy Money 0.7/1 (0.2)	0.7/1 (0.2)	0.6/1 (0.2)
univision	Soccer: Santos vs. Cruz Azul 0.5/1 (0.4)	0.5/1 (0.4)	1.6/3 (1.3)	Nuestra Belleza 1.7/3 (1.5)	2.1/3 (1.9)	1.8/2 (1.5)

Source: Nielsen Media Research

RATINGS

Wizard

BY MATT COOPER

Monday, March 2-Sunday, March 8, 2009
TV Season Week No. 24

Fox won the week in adults 18 to 49 with a 4.1/11.
CBS won in total viewers with 11.2 million.

TOP SHOWS

For the Week

Adults 18 to 49: "American Idol" (Fox) 9.0/23
Total viewers: "American Idol" (Fox) 24.3 million

By Day

MONDAY

Adults 18 to 49: "The Bachelor: After the Final Rose" (ABC) 6.7/16
Total viewers: "The Bachelor: After the Final Rose" (ABC) 17.5 million

TUESDAY

Adults 18 to 49: "American Idol" (Fox) 9.0/23
Total viewers: "American Idol" (Fox) 24.3 million

WEDNESDAY

Adults 18 to 49: "American Idol" (Fox) 7.8/22
Total viewers: "American Idol" (Fox) 22.8 million

THURSDAY

Adults 18 to 49: "American Idol" (Fox) 7.6/21
Total viewers: "American Idol" (Fox) 21.5 million

FRIDAY

Adults 18 to 49: "Ghost Whisperer" (CBS) 2.6/9
Total viewers: "Ghost Whisperer" (CBS) 11.1 million

SATURDAY

Adults 18 to 49: "48 Hours Mystery" (CBS) 2.2/7
Total viewers: "Crimetime Saturday 2" (CBS) 9 million

SUNDAY

Adults 18 to 49: "Desperate Housewives" (ABC) 4.7/11
Total viewers: "Desperate Housewives" (ABC) 13.7 million

Cable Ratings

March 2-March 8

Ranked by household audience projections	Household rating	Coverage rating	Households (000)
1. Burn Notice, Thu., 10 p.m. (USA)	3.9	4.5	4,449
2. iCarly, Sat., 8 p.m. (Nickelodeon)	3.6	4.2	4,105
3. WWE RAW, Mon., 10 p.m. (USA)	3.4	4.0	3,929
4. WWE RAW, Mon., 9 p.m. (USA)	3.1	3.6	3,583
5. NCIS, Mon., 7 p.m. (USA)	3.0	3.5	3,428
5. NCIS, Mon., 8 p.m. (USA)	3.0	3.5	3,406
7. NCIS, Tue., 7 p.m. (USA)	2.9	3.4	3,370
8. Hannah Montana, Sun., 7:30 p.m. (Disney)	2.7	3.2	3,134
8. NCIS, Wed., 7 p.m. (USA)	2.7	3.1	3,067
8. SpongeBob, Sat., 9:30 a.m. (Nickelodeon)	2.7	3.1	3,060

Note: Coverage area ratings are within each cable network's universe. Total U.S. ratings and household projections are based on 114.5 million TV homes. Ranking does not include programs under five minutes. Audience estimates are based on average minute tuning.

Source: Nielsen Media Research

Top 10 Cable Network Ratings

March 2-March 8

Households

	Prime Time	Total Day
	Rating (000)	Rating (000)
1. USA	2.0 2,255	1.4 1,658
2. Fox News	1.6 1,837	2. Nick at Nite 1.1 1,288
3. Disney	1.4 1,609	2. USA 1.1 1,235
4. Nick at Nite	1.2 1,351	4. Disney 1.0 1,129
5. TBS	1.1 1,312	5. Fox News 0.9 1,045
5. ESPN	1.1 1,274	6. Adult Swim 0.8 906
7. TNT	1.0 1,191	7. TNT 0.7 830
7. ABC Family	1.0 1,149	7. Cartoon 0.7 805
7. A&E	1.0 1,110	7. TBS 0.7 783
10. Cartoon	0.9 990	10. ESPN 0.6 728