

Weekly Primetime Ratings


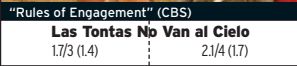
Week of March 9-March 15

Household ratings and shares (18-49 rating in parentheses)


Timeslot winner by households

Nightly winner by households


Monday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		12.3/20 (4.9)	Dancing With the Stars 14.3/22 (6.1)	14.6/21 (6.5)	15.0/22 (6.8)	7.8/12 (3.3)	6.6/11 (2.8)	11.8/18 (5.1)
cbs		Big Bang Theory 5.8/9 (3.6)	How I Met/Mother 5.3/8 (3.6)	Two and a Half Men 8.1/12 (4.8)	Rules of Engagement 6.2/9 (3.7)	CSI: Miami 8.9/14 (4.2)	9.2/16 (4.3)	7.2/11 (4.0)
nbc		Chuck 3.5/6 (1.9)	3.6/5 (2.2)	Heroes 4.1/6 (3.1)	4.2/6 (3.3)	4.7/7 (2.5)	4.7/8 (2.5)	4.1/6 (2.6)
fox		House 7.0/11 (4.6)	7.6/12 (5.0)	24 6.8/10 (3.6)	6.7/10 (3.6)			7.1/11 (4.2)
cw		Gossip Girl 0.8/1 (0.5)	0.7/1 (0.4)	One Tree Hill 0.8/1 (0.5)	0.8/1 (0.5)			0.8/1 (0.5)
mytv		Masters of Illusion 0.9/1 (0.4)	0.9/1 (0.5)	Magic's Biggest Secrets Revealed 0.9/1 (0.5)	1.0/2 (0.6)	"Castle" (ABC) 1.9/3 (1.4)	Cristina 1.5/3 (1.0)	0.9/1 (0.5)
univision		Las Tontas No Van al Cielo 1.7/3 (1.4)	Cuidado Con el Angel 2.3/4 (1.8)	Mañana Es Para Siempre 2.5/4 (2.0)	2.5/4 (2.2)			2.2/4 (1.7)


Tuesday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		Homeland Security USA 3.5/6 (1.4)	3.3/5 (1.4)	Scrubs 1.9/3 (1.0)	Scrubs 1.8/3 (1.1)	Primetime: What Would You Do? 3.2/5 (1.7)	3.9/7 (2.1)	3.0/5 (1.5)
cbs		NCIS 8.2/13 (2.6)	8.7/13 (3.0)	The Mentalist 8.9/14 (2.8)	9.0/14 (2.8)	Without a Trace 6.9/11 (2.2)	6.5/11 (2.1)	8.0/13 (2.6)
nbc		The Biggest Loser 5.2/8 (3.3)	5.3/8 (3.6)	5.8/9 (3.9)	6.7/10 (4.4)	Law & Order: SVU 6.9/11 (3.4)	7.5/13 (3.8)	6.2/10 (3.7)
fox		American Idol 13.0/21 (8.0)	14.9/23 (9.6)	15.1/23 (9.9)	15.4/23 (10.2)			14.6/23 (9.5)
cw		Reaper 1.4/2 (0.8)	1.4/2 (0.9)	90210 0.7/1 (0.4)	0.6/1 (0.4)			1.0/2 (0.6)
mytv		Street Patrol 0.8/1 (0.5)	Street Patrol 0.8/1 (0.4)	Jail 0.9/1 (0.6)	Jail 0.9/1 (0.5)	"The Mentalist" (CBS) 1.9/3 (1.4)	Aquí y Ahora 1.6/3 (1.1)	0.9/1 (0.5)
univision		Las Tontas No Van al Cielo 1.7/3 (1.4)	Cuidado Con el Angel 2.4/4 (1.9)	Mañana Es Para Siempre 2.5/4 (2.0)	2.4/4 (2.1)			2.2/4 (1.8)


Wednesday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		Scrubs 2.4/4 (1.2)	Scrubs 2.2/3 (1.2)	Lost 2.8/4 (1.6)	2.6/4 (1.5)	Life on Mars 3.0/5 (1.5)	3.0/5 (1.4)	2.7/4 (1.4)
cbs		Adv./Old Christine 4.8/8 (2.1)	Gary Unmarried 4.8/8 (2.3)	Criminal Minds 8.7/13 (3.5)	3.1/4 (3.6)	CSI: NY 8.4/14 (3.4)	8.8/15 (3.7)	7.4/12 (3.1)
nbc		Chopping Block 2.8/5 (1.4)	2.6/4 (1.5)	Life 3.3/5 (1.6)	3.5/5 (1.8)	Law and Order 5.0/8 (2.3)	5.1/9 (2.2)	3.7/6 (1.8)
fox		Lie to Me 6.3/11 (3.2)	7.2/12 (3.7)	American Idol 14.3/22 (8.8)	14.9/23 (9.3)			10.7/17 (6.2)
cw		America's Next Top Model 2.8/5 (1.8)	3.2/5 (2.1)	90210 0.7/1 (0.5)	0.6/1 (0.4)			1.8/3 (1.2)
mytv		World's Funniest Moments 1.1/2 (0.6)	1.0/2 (0.4)	Tony Rock Project 0.5/1 (0.3)	Tony Rock Project 0.4/1 (0.3)	"Scrubs" (ABC) 2.0/3 (1.4)	Don Francisco Presenta 1.6/3 (1.1)	0.8/1 (0.4)
univision		Las Tontas No Van al Cielo 1.6/3 (1.3)	Cuidado Con el Angel 2.3/4 (1.8)	Mañana Es Para Siempre 2.5/4 (2.0)	2.6/4 (2.2)			2.3/4 (1.8)

Thursday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		Ugly Betty 4.6/8 (1.9)	5.0/8 (2.3)	Grey's Anatomy 8.7/13 (4.8)	9.4/14 (5.2)	Private Practice 6.3/10 (3.5)	5.6/10 (3.1)	6.6/11 (3.5)
cbs		Survivor: Tocantins 7.1/12 (3.8)	7.5/12 (4.4)	CSI 10.0/15 (4.1)	10.7/16 (4.4)	Eleventh Hour 7.3/12 (2.8)	7.0/12 (2.7)	8.3/13 (3.7)
nbc		My Name Is Earl 2.7/4 (1.7)	Kath & Kim 2.5/4 (1.7)	The Office 4.5/7 (4.1)	30 Rock 3.9/6 (3.3)	ER 6.7/11 (3.9)	7.2/12 (4.1)	4.6/7 (3.1)
fox		Bones 5.8/10 (2.7)	6.2/10 (2.9)	Hell's Kitchen 4.4/7 (3.3)	4.5/7 (3.6)			5.2/8 (3.2)
cw		Smallville 2.1/4 (1.5)	2.2/3 (1.6)	Supernatural 1.8/3 (1.2)	1.7/3 (1.1)			1.9/3 (1.3)
mytv		Movie: Passenger 57 0.8/1 (0.4)	0.9/1 (0.5)	0.9/1 (0.5)	0.9/1 (0.5)	"Smallville" (The CW) 1.7/3 (1.6)	Rosa de Guadalupe 1.6/3 (1.5)	0.9/1 (0.5)
univision		Las Tontas No Van al Cielo 1.8/3 (1.5)	Cuidado Con el Angel 2.3/4 (1.8)	Mañana Es Para Siempre 2.5/4 (2.0)	2.6/4 (2.3)			2.2/4 (1.9)

Friday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		Wife Swap 2.8/5 (1.3)	2.7/5 (1.3)	Supernanny 2.9/5 (1.5)	3.3/6 (1.6)	20/20 4.3/7 (1.8)	4.5/8 (1.9)	3.4/6 (1.6)
cbs		Ghost Whisperer 6.3/12 (2.3)	6.9/12 (2.7)	Flashpoint 5.5/10 (1.8)	5.5/9 (1.7)	Numb3rs 6.0/10 (1.9)	6.1/11 (1.8)	6.1/11 (2.0)
nbc		Howie Do It 2.5/5 (1.2)	2.5/4 (1.3)	Friday Night Lights 2.5/4 (1.4)	2.5/4 (1.3)	Dateline 3.4/6 (1.4)	3.6/7 (1.5)	2.8/5 (1.4)
fox		Terminator: The Sarah Connor Chronicles 2.2/4 (1.2)	2.0/3 (1.2)	Dollhouse 2.4/4 (1.5)	2.6/5 (1.7)			2.3/4 (1.4)
cw		Everybody/Chris 1.0/2 (0.6)	The Game 1.0/2 (0.6)	America's Next Top Model 0.9/2 (0.5)	1.0/2 (0.5)			1.0/2 (0.6)
mytv		WWE Friday Night Smackdown! 1.7/3 (1.0)	2.1/4 (1.2)	2.1/4 (1.3)		"WWE Friday Night Smackdown!" (MyNet) 1.9/3 (1.5)		1.9/3 (1.1)
univision		Las Tontas No Van al Cielo 1.6/3 (1.4)	Cuidado Con el Angel 2.3/4 (1.9)	Mañana Es Para Siempre 2.5/4 (2.1)	2.6/4 (2.2)			2.2/4 (1.8)

Saturday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		2.8/5 (0.8)	Dancing With the Stars 3.2/6 (1.0)	3.4/6 (1.2)	3.5/6 (1.3)	Castle 2.4/4 (0.9)	2.5/5 (0.9)	3.0/6 (1.0)
cbs		Pac-10: Ariz. St.-USC 2.6/5 (0.9)	Crimetime Saturday 3.6/7 (1.1)	4.5/8 (1.3)	4.6/8 (1.2)	Crimetime Saturday 2 5.3/10 (1.5)	4.8/8 (1.4)	4.1/8 (1.2)
nbc		The Celebrity Apprentice 1.6/3 (0.6)	1.6/3 (0.7)	1.7/3 (0.8)	1.9/3 (0.9)	Law & Order 2.6/5 (0.9)	3.5/7 (1.4)	2.1/4 (0.9)
fox		Cops 3.1/6 (1.7)	Cops 2 3.7/7 (2.1)	America's Most Wanted 3.2/6 (1.8)	3.2/6 (1.7)			3.3/6 (1.8)
mytv		Familia P. Luche 0.9/2 (0.7)	1.0/2 (0.7)	Sabado Gigante 1.5/3 (1.0)	1.4/2 (0.9)			1.4/2 (0.9)

Sunday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share				
abc	America's Funniest Home Videos 4.0/7 (1.9)	4.6/8 (2.4)	Extreme Makeover: Home Edition 5.2/9 (2.7)	6.2/10 (3.3)	Desperate Housewives 8.9/14 (5.0)	9.2/14 (5.2)	Brothers & Sisters 7.1/11 (3.7)	6.9/12 (3.5)	6.5/11 (3.5)
cbs	60 Minutes 7.7/14 (2.1)	8.5/13 (2.3)	The Amazing Race 6.0/10 (3.0)	5.8/9 (3.2)	Cold Case 7.7/12 (2.8)	8.2/13 (3.0)	The Unit 6.7/11 (2.7)	6.6/11 (2.7)	7.2/12 (2.7)
nbc	Dateline 2.8/5 (1.0)	3.1/5 (1.2)	Kings 4.2/7 (1.6)	4.1/6 (1.6)	3.7/6 (1.6)	3.6/5 (1.8)	The Celebrity Apprentice 4.2/7 (2.7)	4.5/8 (2.9)	3.8/6 (1.8)
fox	Hole in the Wall 1.3/2 (0.7)	Hole in the Wall 1.5/3 (0.9)	The Simpsons 3.5/6 (2.9)	King of the Hill 3.2/5 (2.5)	Family Guy 4.1/6 (3.7)	American Dad 3.4/5 (2.9)			2.8/5 (2.3)
cw	Jericho 0.5/1 (0.2)	0.4/1 (0.2)	Movie: Moonstruck 0.8/1 (0.3)	0.9/1 (0.2)	0.8/1 (0.2)		"Kings" (NBC) 1.4/2 (1.0)	1.4/2 (0.9)	0.7/1 (0.2)
univision	Soccer: Santos vs. Toluca 0.6/1 (0.5)	0.6/1 (0.5)	Nuestra Belleza 1.7/3 (1.5)	1.9/3 (1.7)	2.1/3 (1.8)		Quien Tiene Razon? 1.4/2 (0.9)		1.7/2 (1.3)

Source: Nielsen Media Research

RATINGS

Wizard

BY MATT COOPER

Monday, March 9-Sunday, March 15, 2009
TV Season Week No. 25

Fox won the week in adults 18 to 49 with a 4.0/11.
CBS won in total viewers with 11.1 million.

TOP SHOWS

For the Week

Adults 18 to 49: "American Idol" (Fox) 9.5/25
Total viewers: "American Idol" (Fox) 25.8 million

By Day

MONDAY

Adults 18 to 49: "Dancing With the Stars" (ABC) 6.1/15
Total viewers: "Dancing With the Stars" (ABC) 22.8 million

TUESDAY

Adults 18 to 49: "American Idol" (Fox) 9.5/25
Total viewers: "American Idol" (Fox) 25.8 million

WEDNESDAY

Adults 18 to 49: "American Idol" (Fox) 9.1/23
Total viewers: "American Idol" (Fox) 25.6 million

THURSDAY

Adults 18 to 49: "Grey's Anatomy" (ABC) 5.0/12
Total viewers: "CSI" (CBS) 17.1 million

FRIDAY

Adults 18 to 49: "Ghost Whisperer" (CBS) 2.5/9
Total viewers: "Ghost Whisperer" (CBS) 10.6 million

SATURDAY

Adults 18 to 49: "Cops 2" (Fox) 2.1/7
Total viewers: "Crimetime Saturday 2" (CBS) 7.4 million

SUNDAY

Adults 18 to 49: "Desperate Housewives" (ABC) 5.1/12
Total viewers: "Desperate Housewives" (ABC) 14.6 million

Cable Ratings

March 9-March 15

Ranked by household audience projections	Household rating	Coverage rating	Households (000)
1. WWE RAW, Mon., 10 p.m. (USA)	3.3	3.8	3,749
2. WWE RAW, Mon., 9 p.m. (USA)	3.0	3.5	3,452
3. Hannah Montana, Sun., 7:30 p.m. (Disney)	2.8	3.3	3,252
3. NCIS, Mon., 7 p.m. (USA)	2.8	3.3	3,245
5. NCIS, Thu., 7 p.m. (USA)	2.7	3.2	3,143
5. NCIS, Tue., 7 p.m. (USA)	2.7	3.1	3,074
5. SpongeBob, Sat., 9:30 a.m. (Nickelodeon)	2.7	3.1	3,061
5. Wizards of Waverly, Sun., 8:30 p.m. (Disney)	2.7	3.1	3,058
9. Sonny With a Chance, Sun., 8 p.m. (Disney)	2.6	3.1	3,000
9. SpongeBob, Sat., 12:30 p.m. (Nickelodeon)	2.6	3.0	2,970

Note: Coverage area ratings are within each cable network's universe. Total U.S. ratings and household projections are based on 114.5 million TV homes. Ranking does not include programs under five minutes. Audience estimates are based on average minute tuning.

Source: Nielsen Media Research

Top 10 Cable Network Ratings

March 9-March 15

Households

Primetime

Total Day

	Rating (000)	Rating (000)
1. USA	1.7 1,987	1.4 1,625
1. Disney	1.7 1,909	2. Nick at Nite 1.2 1,344
3. Fox News	1.5 1,735	3. Disney 1.0 1,199
4. TBS	1.3 1,438	3. USA 1.0 1,113
5. ESPN	1.2 1,412	5. Fox News 0.9 1,001
5. Nick at Nite	1.2 1,380	6. TNT 0.8 922
7. TNT	1.1 1,225	6. Adult Swim 0.8 918
8. A&E	1.0 1,104	8. TBS 0.7 820
9. Cartoon	0.9 1,079	8. ESPN 0.7 813
9. History	0.9 1,039	8. Cartoon 0.7 805