

# Weekly Primetime Ratings

Week of March 16-March 22

Household ratings and shares (18-49 rating in parentheses)

Timeslot winner by households

Nightly winner by households

## Monday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		11.8/19 (4.4)	Dancing With the Stars 13.6/21 (5.5)	13.7/20 (5.7)	14.0/21 (5.7)	7.9/13 (3.2)	Castle 6.9/12 (2.7)	<b>11.4/18 (4.6)</b>
cbs		Big Bang Theory 5.7/9 (3.7)	How I Met/Mother 5.4/8 (3.9)	Two and a Half Men 8.5/13 (4.8)	Rules of Engagement 6.9/10 (4.0)	8.5/14 (3.8)	CSI: Miami 8.8/15 (3.8)	<b>7.3/11 (4.0)</b>
nbc		Chuck 2.6/4 (1.3)	2.4/4 (1.3)	2.0/3 (1.2)	Heroes 1.8/3 (1.0)	3.0/5 (1.4)	2.8/5 (1.3)	<b>2.4/4 (1.3)</b>
fox		7.3/12 (4.5)	House 8.2/13 (5.2)	6.78/10 (3.7)	24 6.5/10 (3.7)			<b>7.2/11 (4.3)</b>
cw		1.7/3 (1.2)	Gossip Girl 1.5/2 (1.1)	1.6/2 (1.2)	One Tree Hill 1.6/2 (1.3)			<b>1.6/2 (1.2)</b>
mytv		Masters of Illusion 0.9/1 (0.4)	Magic's Biggest Secrets Revealed 0.8/1 (0.3)	1.0/1 (0.6)	0.9/1 (0.5)	"Medium" (NBC) 1.9/3 (1.4)	Cristina 1.6/3 (1.0)	<b>0.9/1 (0.4)</b>
univision	Las Tontas No Van al Cielo 1.7/3 (1.3)	1.9/3 (1.7)	Cuidado Con el Angel 2.2/3 (1.7)	2.3/3 (1.8)	Mañana Es Para Siempre 2.6/4 (2.1)	2.6/4 (2.2)		<b>2.2/3 (1.7)</b>

## Tuesday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		Dancing With the Stars 5.0/8 (1.6)	Dancing With the Stars 5.7/9 (1.8)	8.2/12 (2.7)	8.3/12 (2.8)	5.4/9 (2.5)	4.2/8 (2.0)	<b>6.2/10 (2.2)</b>
cbs		9.6/16 (3.1)	NCIS 10.0/16 (3.2)	9.7/15 (3.2)	The Mentalist 9.9/15 (3.3)	7.8/13 (2.6)	7.4/13 (2.5)	<b>9.1/15 (3.0)</b>
nbc		4.5/7 (2.6)	The Biggest Loser 4.8/8 (3.1)	5.1/8 (3.4)	5.7/9 (3.9)	6.9/11 (3.4)	7.5/13 (3.5)	<b>5.8/9 (3.3)</b>
fox		11.2/18 (7.1)	American Idol 12.4/19 (8.2)	12.6/19 (8.6)	12.8/19 (8.8)			<b>12.3/19 (8.1)</b>
cw		1.3/2 (0.9)	Reaper 1.2/2 (0.9)	0.5/1 (0.3)	90210 0.5/1 (0.3)			<b>0.9/1 (0.6)</b>
mytv		Street Patrol 0.8/1 (0.5)	Street Patrol 0.8/1 (0.5)	Jail 0.8/1 (0.5)	Jail 0.9/1 (0.6)		"Jail" (MyNet) 1.9/3 (1.4)	<b>0.8/1 (0.5)</b>
univision	Las Tontas No Van al Cielo 1.8/4 (1.5)	2.0/4 (1.7)	Cuidado Con el Angel 2.3/4 (1.8)	2.5/4 (2.0)	Mañana Es Para Siempre 2.7/4 (2.2)	2.8/4 (2.4)	Aquí y Ahora 1.5/3 (1.0)	<b>2.3/4 (1.8)</b>

## Wednesday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		Scrubs 3.6/6 (2.2)	Better Off Ted 3.6/6 (2.1)	Lost 5.6/9 (4.2)	5.5/8 (4.3)	3.4/6 (2.0)	3.1/5 (1.6)	<b>4.1/7 (2.8)</b>
cbs		Adv./Old Christine 4.6/8 (2.1)	Gary Unmarried 4.6/8 (2.2)	Criminal Minds 8.3/13 (3.1)	8.8/13 (3.4)	8.2/14 (3.3)	8.1/14 (3.3)	<b>7.1/12 (2.9)</b>
nbc		2.5/4 (1.2)	Chopping Block 2.3/4 (1.3)	2.9/4 (1.5)	Life 2.8/4 (1.5)	4.6/8 (2.0)	5.0/9 (2.2)	<b>3.4/6 (1.6)</b>
fox		5.8/10 (3.0)	Lie to Me 6.4/11 (3.3)	12.9/20 (8.1)	American Idol 14.4/22 (9.2)			<b>10.0/16 (5.9)</b>
cw		2.6/4 (1.6)	America's Next Top Model 2.8/5 (1.8)	0.8/1 (0.5)	90210 0.6/1 (0.4)			<b>1.7/3 (1.1)</b>
mytv		1.0/2 (0.5)	World Magic Awards 1.1/2 (0.7)	1.0/2 (0.7)	0.8/1 (0.4)		"America's Next Top Model" (The CW) 1.0/2 (0.6)	<b>1.0/2 (0.6)</b>
univision	Las Tontas No Van al Cielo 1.7/3 (1.3)	1.9/4 (1.6)	Cuidado Con el Angel 2.3/4 (1.9)	2.5/4 (2.2)	Mañana Es Para Siempre 2.8/4 (2.4)	3.0/5 (2.7)	Don Francisco Presenta 2.0/3 (1.5)	<b>2.4/4 (2.0)</b>

## Thursday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		Ugly Betty 5.0/8 (1.9)	5.3/9 (2.2)	Grey's Anatomy 9.6/15 (4.9)	10.0/15 (5.1)	7.1/12 (3.7)	6.5/11 (3.2)	<b>7.3/12 (3.5)</b>
cbs		5.6/10 (3.1)	NCAA Basketball: Various Teams 6.2/11 (3.5)	6.9/11 (4.0)	6.2/10 (3.7)	5.8/10 (3.6)	NCAA Basketball 5.5/9 (3.5)	<b>6.0/10 (3.6)</b>
nbc		4.1/7 (2.5)	My Name Is Earl 4.1/7 (2.5)	The Office 3.0/5 (2.1)	The Office 4.9/8 (4.0)	3.0 Rock 4.4/7 (3.2)	ER 6.4/11 (3.2)	<b>4.8/8 (3.0)</b>
fox		6.1/10 (2.8)	Bones 6.9/11 (3.3)	4.4/7 (3.2)	Hell's Kitchen 4.6/7 (3.5)			<b>5.5/9 (3.2)</b>
cw		2.1/4 (1.4)	Smallville 2.2/4 (1.6)	2.2/3 (1.5)	Supernatural 1.9/3 (1.2)			<b>2.1/3 (1.4)</b>
mytv		1.0/2 (0.4)	Movie: Lethal Weapon 1.0/2 (0.5)	1.3/2 (0.6)	1.5/2 (0.6)		"The Office" (NBC) 2.0/3 (1.5)	<b>1.2/2 (0.5)</b>
univision	Las Tontas No Van al Cielo 1.6/3 (1.3)	1.9/3 (1.5)	Cuidado Con el Angel 2.2/4 (1.7)	2.4/4 (2.0)	Mañana Es Para Siempre 2.7/4 (2.4)	2.8/4 (2.5)	Rosa de Guadalupe 1.9/3 (1.7)	<b>2.3/4 (2.0)</b>

## Friday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		Wife Swap 3.1/6 (1.5)	3.3/6 (1.6)	Supernanny 3.3/6 (1.7)	4.4/8 (1.7)	20/20 4.6/8 (1.7)		<b>3.7/7 (1.6)</b>
cbs		4.7/9 (2.4)	NCAA Basketball: Various Teams 5.0/10 (2.7)	5.6/10 (3.2)	5.4/10 (3.0)	NCAA Basketball: Various Teams 5.4/10 (3.2)	5.2/9 (3.2)	<b>5.2/10 (3.0)</b>
nbc		2.5/5 (1.0)	Howie Do It 2.4/4 (1.1)	2.4/4 (1.1)	2.6/5 (1.3)	3.9/7 (1.6)	Dateline 4.6/8 (1.8)	<b>3.1/5 (1.3)</b>
fox		2.3/4 (1.3)	Terminator: The Sarah Connor Chronicles 2.3/4 (1.2)	2.6/5 (1.5)	Dollhouse 2.5/4 (1.5)			<b>2.5/4 (1.4)</b>
cw		1.1/2 (0.6)	Everybody/Chris 1.1/2 (0.6)	The Game 1.2/2 (0.8)	America's Next Top Model 1.0/2 (0.6)			<b>1.1/2 (0.7)</b>
mytv		1.8/3 (0.9)	WWE Friday Night Smackdown! 1.9/3 (1.0)	2.2/4 (1.3)	2.4/4 (1.4)		"Supernanny" (ABC) 1.7/3 (1.5)	<b>2.1/4 (1.2)</b>
univision	Las Tontas No Van al Cielo 1.5/3 (1.1)	1.8/3 (1.4)	Cuidado Con el Angel 2.1/4 (1.7)	2.2/4 (1.8)	Mañana Es Para Siempre 2.4/4 (2.2)	2.5/4 (2.3)	Rosa de Guadalupe 1.7/3 (1.4)	<b>2.1/4 (1.8)</b>

## Saturday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share			
abc		1.9/4 (0.5)	Dancing With the Stars 2.1/4 (0.6)	2.3/4 (0.8)	2.3/4 (0.8)	2.1/4 (0.7)	Castle 2.3/4 (0.8)	<b>2.2/4 (0.7)</b>
cbs		6.5/13 (3.7)	NCAA Basketball: Various Teams 6.3/12 (3.5)	6.1/11 (3.6)	6.3/11 (3.8)	7.1/13 (4.2)	NCAA Post-Game 5.1/9 (3.2)	<b>6.3/12 (3.7)</b>
nbc		1.7/3 (0.5)	The Celebrity Apprentice 1.7/3 (0.6)	2.0/4 (0.9)	2.2/4 (1.1)	3.3/6 (1.2)	Law & Order 4.1/8 (1.4)	<b>2.5/5 (1.0)</b>
fox		3.0/6 (1.8)	Cops 3.0/6 (1.8)	Cops 2 3.5/7 (2.1)	America's Most Wanted 3.4/6 (1.9)	3.5/6 (2.0)		<b>3.4/6 (1.9)</b>
mytv		0.8/2 (0.6)	Familia P. Luche 0.8/2 (0.7)	1.0/2 (0.6)	1.2/2 (0.6)	1.4/2 (0.7)	Sabado Gigante 1.5/3 (1.0)	<b>1.3/2 (0.8)</b>

## Sunday

	7 p.m.	8 p.m.	9 p.m.	10 p.m.	Avg. Rtg./Share					
abc		America's Funniest Home Videos 3.9/7 (1.6)	4.5/8 (2.2)	Extreme Makeover: Home Edition 5.3/9 (2.8)	6.4/10 (3.5)	Desperate Housewives 9.0/14 (4.9)	9.2/14 (4.9)	Brothers & Sisters 7.0/11 (3.5)	6.7/11 (3.3)	<b>6.5/11 (3.4)</b>
cbs		9.5/18 (5.1)	NCAA Basketball: Various Teams 8.4/15 (4.3)	11.1/18 (4.2)	6.0/10 (3.2)	6.3/11 (3.6)	7.3/11 (3.6)	7.3/11 (2.5)	7.4/12 (2.5)	<b>8.3/14 (3.6)</b>
nbc		4.1/7 (1.4)	Dateline 4.5/8 (1.7)	3.0/5 (1.2)	Kings 2.9/5 (1.3)	3.9/6 (2.3)	The Celebrity Apprentice 4.4/7 (2.8)	5.0/8 (3.3)	5.4/9 (3.5)	<b>4.1/7 (2.2)</b>
fox		1.3/2 (0.8)	American Dad 1.3/2 (0.8)	King of the Hill 1.6/3 (1.1)	The Simpsons 3.7/6 (3.0)	King of the Hill 3.3/5 (2.6)	Family Guy 4.4/7 (3.7)	American Dad 3.6/6 (2.9)		<b>3.0/5 (2.4)</b>
cw		0.6/1 (0.3)	Jericho 0.6/1 (0.3)	0.7/1 (0.4)	Movie: The Mod Squad 0.7/1 (0.3)	0.7/1 (0.3)	0.7/1 (0.3)	"The Simpsons" (Fox) 1.4/2 (0.9)	1.3/2 (0.8)	<b>0.7/1 (0.3)</b>
univision	Soccer: América vs. Pumas U.N.A.M. 0.8/2 (0.6)	0.8/2 (0.7)	1.5/2 (1.3)	Nuestra Belleza 1.8/3 (1.5)	2.1/3 (1.7)	2.1/3 (1.7)		1.4/2 (0.9)	1.3/2 (0.8)	<b>1.7/2 (1.3)</b>

Source: Nielsen Media Research

# RATINGS

# Wizard

BY MATT COOPER

Monday, March 16-Sunday, March 22, 2009  
TV Season Week No. 26

Fox won the week in adults 18 to 49 with a 3.8/11.  
CBS won in total viewers with 11.5 million.

## TOP SHOWS

### For the Week

Adults 18 to 49: "American Idol" (Fox) 8.7/21  
Total viewers: "American Idol" (Fox) 23.7 million

### By Day

#### MONDAY

Adults 18 to 49: "Dancing With the Stars" (ABC) 5.3/14  
Total viewers: "Dancing With the Stars" (ABC) 21.2 million

#### TUESDAY

Adults 18 to 49: "American Idol" (Fox) 8.1/22  
Total viewers: "American Idol" (Fox) 21.9 million

#### WEDNESDAY

Adults 18 to 49: "American Idol" (Fox) 8.7/21  
Total viewers: "American Idol" (Fox) 23.7 million

#### THURSDAY

Adults 18 to 49: "Grey's Anatomy" (ABC) 5.0/13  
Total viewers: "Grey's Anatomy" (ABC) 14.6 million

#### FRIDAY

Adults 18 to 49: "NCAA Basketball" (CBS) 3.3/11  
Total viewers: "NCAA Basketball" (CBS) 8.9 million

#### SATURDAY

Adults 18 to 49: "NCAA Basketball" (CBS) 3.8/13  
Total viewers: "NCAA Basketball" (CBS) 10.8 million

#### SUNDAY

Adults 18 to 49: "Desperate Housewives" (ABC) 5.0/12  
Total viewers: "60 Minutes" (CBS) 17 million

## Cable Ratings

March 16-March 22

Ranked by household audience projections	Household rating	Coverage rating	Households (000)
1. WWE RAW, Mon., 10 p.m. (USA)	3.2	3.7	3,611
2. Movie: "Northern Lights," Sat., 9 p.m. (Lifetime)	3.1	3.6	3,531
2. WWE RAW, Mon., 9 p.m. (USA)	3.1	3.6	3,509
4. SpongeBob, Sat., 9:30 a.m. (Nickelodeon)	2.9	3.3	3,263
5. NCIS, Sat., 9 p.m. (USA)	2.8	3.3	3,205
5. Hannah Montana, Sun., 7:30 p.m. (Disney)	2.8	3.3	3,185
5. NCIS, Mon., 7 p.m. (USA)	2.8	3.2	3,185
8. SpongeBob, Mon., 5:30 p.m. (Nickelodeon)	2.7	3.2	3,115
8. SpongeBob, Sat., 9 a.m. (Nickelodeon)	2.7	3.1	3,086
10. NCIS, Sat., 8 p.m. (USA)	2.6	3.0	3,003

Note: Coverage area ratings are within each cable network's universe. Total U.S. ratings and household projections are based on 114.5 million TV homes. Ranking does not include programs under five minutes. Audience estimates are based on average minute tuning.

Source: Nielsen Media Research

## Top 10 Cable Network Ratings

March 16-March 22

Households

### Primetime

### Total Day

	Rating (000)	Rating (000)
1. USA	2.1 2,354	1.5 1,684
2. Disney	1.5 1,741	2. Nick at Nite 1.1 1,270
3. Fox News	1.4 1,659	2. Disney 1.1 1,222
4. TBS	1.2 1,331	4. USA 1.0 1,164
5. Nick at Nite	1.1 1,257	5. Fox News 0.9 983
6. TNT	1.0 1,191	6. Adult Swim 0.8 866
6. A&E	1.0 1,179	7. TNT 0.7 840
8. Lifetime	0.9 1,087	7. Cartoon 0.7 788
8. Cartoon	0.9 1,064	7. TBS 0.7 766
8. ESPN	0.9 993	10. Lifetime 0.6 687